
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

NEWS RELEASE

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Contact: Russ Rader 703/247-1500 (office) or 202/257-3591 (cell)
Brenda O'Donnell 703/247-1500 (office) or 703/901-9140 (cell)

STEVEN GEORGE IS ELECTED IIHS BOARD CHAIRMAN

Arlington, VA — The Insurance Institute for Highway Safety is pleased to announce the election of Steven George as the new chairman of its Board of Directors. George is executive vice president, AAA of Northern California, Nevada, and Utah. He succeeds Jonathan Bennett, executive vice president, digital commerce and customer analytics, at The Hartford, who served as IIHS chairman during 2010 and will continue to serve as a member of the Board.

"Reducing crash injuries, deaths, and property damage on our nation's roads is a top priority with insurers," George says. "The Institute's crash tests, research, and communications programs have had a significant impact on highway safety, and I look forward to joining my colleagues and fellow Board members this year to advance this important work." IIHS president Adrian Lund adds, "We welcome Steve's strong leadership in 2011 as we examine ways to further improve safety."

The new chairman-elect is Douglas S. Joyce, president, Alfa Alliance Insurance Corporation. The new vice chairman is Bill Martin, senior vice president Integrated Marketing, Farmers Insurance Group of Companies.

Other IIHS Board members are Brian V. Boyden, executive vice president, State Farm Insurance Companies; Charles M. Chamness, president and chief executive officer, National Association of Mutual Insurance Companies; Paul W. Franklin, senior vice president, worldwide underwriting manager for personal lines, Chubb & Son; Alice H. Gannon, senior vice president, chief actuary, USAA; Jeff Gendron, senior vice president, property/casualty operations, COUNTRY Financial; Adrian K. Lund, president, Insurance Institute for Highway Safety; Denise I. Lynch, president, Kemper, A Unitrin Business; Don A. McCubbin, executive vice president, Shelter

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Insurance; W. Neal Menefee, president and chief executive officer, Rockingham Group; William D. Moore, president, MetLife Auto and Home; Tony M. Nicely, chairman, president, and chief executive officer, GEICO Corporation; Gregory V. Ostergren, chairman, president, and chief executive officer, American National Property and Casualty Companies; Leigh Ann Pusey, president and chief executive officer, American Insurance Association; Paul A. Pyne, executive vice president, Amica Mutual Insurance Company; Stephen S. Rasmussen, chief executive officer, Nationwide Insurance; Jack Salzwedel, president and chief operating officer, American Family Insurance Group; David A. Sampson, president and chief executive officer, Property Casualty Insurers Association of America; David J. Skove, general manager, South region, Progressive Insurance; Douglas E. Smith, senior vice president, personal lines underwriting, Erie Insurance Group; Timothy M. Sweeney, president, personal markets, Liberty Mutual Insurance Company; Bob Tart, underwriting manager, North Carolina Farm Bureau Mutual Insurance Company; Greg Toczydlowski, executive vice president, president – personal insurance, The Travelers Companies; and Floyd M. Yager, vice president, product operations, Allstate Insurance Company.

End 2-page release on IIHS Board of Directors
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